

Taking Care of **Business**

Wisconsin Association of School Business Officials • May 2024



**VIRTUALLY
PROTECTING
ALL OF OUR
SCHOOLS**

PROTECTING OUR SCHOOLS

READ STORIES
FROM COLLEAGUES &
LEARN VALUABLE INFO
FROM THE EXPERTS

DISTRICT STORIES

FIGHTING FRAUDULENT BANKS
RHINELANDER • P. 28

RESPONDING TO A RANSOM
MCFARLAND • P. 30

ERADICATING ERRONEOUS EMAILS
LAKELAND UNION HS • P. 32

EXPERT KNOWLEDGE

LEGAL CONSIDERATIONS
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PHISHING RESPONSE PLAN
HUDSON & ALTOONA • P. 38

TORNADOS & HACKER DRILLS
M3 INSURANCE • P. 40

AND MUCH
MORE!

WASBO'S 2024 SPRING CONFERENCE

MAY 16-17 • KALAHARI
WASBO.COM/SPRING

FIND OUT MORE
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CONFERENCE ON P. 10!



**OUT
OF THIS
WORLD**

ABOUT THE COVER



**MAKE SURE YOUR DISTRICT
IS VIRTUALLY PREPARED!
UNLOCK YOUR CYBERSECURITY
KNOWLEDGE ON P. 26.**

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Editor: Mike Barry

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GO BEYOND

THE NUMBERS

WASBO.COM/UNIVERSITY

WASBO'S 2024 SPRING CONFERENCE

Out of this world learning and networking await!

Please join us for WASBO's 2024 Spring Conference that's sure to be "Out of This World!" This year's conference is set for May 16-17 at the Kalahari in the Wisconsin Dells, with the 2024 Spring Student Scholarship Golf & Bike Outings set for May 15 also in the Dells.

This is the best place to participate in collegial sharing and technical training that will help us shape the future of education!

For more than 75 years, WASBO has been uniting school business leaders to help you sharpen your skills, advance your career and build your network. It

is a conference that you will not want to miss.

Throughout the conference and fundraisers, meet face to face with your colleagues and friends, connect with their knowledge and expertise, and cultivate your connections!

Kick off the conference by participating in the annual golf and bike scholarship outings held on May 15.

Golfers have the opportunity to play 18 holes at the scenic Trappers Turn in the Wisconsin Dells, while bikers will ride the 400 Trail.

These events are a great way to network with colleagues and raise money to ben-



MAY 16-17 • KALAHARI FUNDRAISERS MAY 15 WASBO.COM/SPRING



efit students in Wisconsin. WASBO is one of the only Wisconsin education associations to award more than \$20,000 scholarships to graduating high school seniors annually along with one \$2,000 scholarship to one graduate student working toward a degree and certification in school business management in Wisconsin.

Register now at wasbo.com/spring (Please note this is a separate registration from your conference registration)!



After spending some time on your bike or on the course during the day, those registered for the conference should float on over to the Kalahari to the Blast Off Welcome Reception that night!

Following a day of fundraising and networking, take time for professional development through sessions that will cover a variety of topics.

On Thursday, we will kick off the conference, and you'll learn from educational sessions with tracks in leadership, technology and auxiliary services, best practices and money saving ideas, facilities and safety (including certification sessions in Modules 1 & 2, Custodial Operations and Building Systems), Year of Success Program sessions for those new to the business office, employee engagement,

finance, trending topics and much more.

Get even more insight by visiting with the many vendors in the Exhibit Hall who are there to share their expertise.

This conference also offers many

**Continued
on P. 12**



**OUT
OF THIS
WORLD**

WASBO'S 2024 SPRING CONFERENCE

Out of this world learning and networking await!

Continued from P. 11

chances for networking, sharing, reflecting, and fun.

After a day of professional development, the Out of this World Learning and Networking is not over! Please join us for the Quest for Networking Reception on Thursday, May 16 at Wizard Quest— one of Wisconsin's premier attractions in downtown Wisconsin Dells!

Grab a couple of colleagues and prepare

for an evening of quests - will you be able to get "out of this world" by the end of the night?

Your registration includes beverages, various food stations, networking, use of a flashlight, taking the Quest and/or taking a tour to learn more about how Wizard Quest came into existence.

Wizard Quest is the leader in computer interactive games played in a live setting. The setting is a 30,000-square-foot fantasy-themed labyrinth. Choose

from many different quests of varying difficulties and start exploring! Traverse through the Quadrasphere, making your way around fire, water, earth and air realms.

Fantastical creatures dwell here, overseen by many Wizards. As a quester you must use your powers of observation to answer questions, decipher riddles and investigate several hidden passages.

You will work as a team to enter answers into a portable tablet that will help guide your quest.



MAY 16-17 • KALAHARI FUNDRAISERS MAY 15 WASBO.COM/SPRING



Wizard Quest is best done as a team, so bring your friends! The entire WASBO membership is invited to take part in the festivities. Space for this event is limited, and separate registration is required, so register today!

On Friday morning, be sure to join us

for a keynote speaker Col. Arthur Athens, who will explore what we mean by a “mission mindset,” why this mindset is so critical for organizational success, and the specific steps leaders can take to develop and encourage “a mission mindset” in their teams. In his keynote, Athens tells the story of when President

John F. Kennedy visited one of NASA’s space centers in 1962, he encountered a custodian who was cleaning the floor. Kennedy stopped and walked over to the gentleman and said, “Hi, I’m Jack Kennedy. What is your job here?” The custodian recognized the President and said, without hesitation, “Mr. President, I’m helping put a man on the moon!” This NASA employee had a “mission mindset” and that perspective provided clarity and motivation for his daily work.

The WASBO Spring Conference will be a great way for members to help celebrate this wonderful organization with professional development and networking.

For over 75 years, WASBO has helped district professionals learn more about their field and connect with colleagues. Please join us by attending the Out of This World 2024 WASBO Spring Conference on May 16-17! Register now at WASBO.com/spring.



“SO REASSURING” “IT WAS FANTASTIC!”

MONEY TALKS

A WASBO MONTHLY UPDATE ON
BORROWING, INVESTING AND
MANAGING DISTRICT FUNDS

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Experience higher transportation costs

Find roadblocks in recruitment efforts



2024 Candidate for 2025 Vice President
ASSOCIATION OF SCHOOL BUSINESS
OFFICIALS INTERNATIONAL

All districts face these challenges, but they're even more difficult in rural districts!

33% of US Schools are rural and deserve an advocate on the ASBO Board!

Source: Education Week



Though Lynn's district in Nekoosa, WI is small & rural, through ASBO her work benefits millions!

Learn more about Lynn's passion for public schools at lynnknight.org

"In America, your zip code or your socioeconomic status should never determine the quality of your education."

- Arne Duncan

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